

Healthy Voices Healthy Choices

**2018-2019
Current Projects
Overview**

HVHC – 2018 Current Projects Overview



PROJECT NAME: Tobacco Prevention and Control (601-294-19005)

FUNDER: State of Alaska, DHSS; Division of Public Health; Tobacco Prevention & Control

PARTNERS: American Lung Association; American Cancer Society, Anchorage School District

DATES OF PROJECT: 6/30/18 – 6/30/19

AMOUNT: YEAR 1: \$70,000

PROJECT OVERVIEW:

This program will support comprehensive tobacco prevention and control efforts in several goal areas, the TPC program intends to fund local and regional organizations (e.g. community-based organizations, healthcare systems and schools) to implement comprehensive, evidence-based tobacco prevention and control strategies that change community rules, norms, attitudes and practices around tobacco use. HVHC will utilize several strategies including peer-to-peer mentoring, assessment of curriculum and existing needs of chosen populations, smoke-free events, media campaigns and public outreach. The first year of the project will focus on a needs assessment for the chosen populations and will evaluate the effectiveness and the relevance of existing school curriculums and materials aimed at tobacco prevention and control. The year 2 action plan will be based on the results of Year one data and will be developed following the assessment in year one.

ACTIVITIES:

YEAR	ACTIVITIES
YEAR 1	Organize & promote tobacco-free events throughout project period.
	Develop a targeted survey instrument and needs assessment tool using evidence-based strategies.
	Train 4 Youth Ambassadors in peer-to-peer intervention strategies and in survey/assessment methods
	Youth Ambassadors and project manager/coordinator will conduct needs assessment using survey tool in 5 Anchorage schools; record and compile data
	Compile information in to a basic report on the results of the needs assessment; draft recommendations and next steps; year 2 action plan
YEAR 2	Media campaign; new materials and curriculums, continue holding tobacco free events.

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PROJECT NAME: Partnership For Success (PFS) 602-236-18006

FUNDER: State of Alaska, Dept. of Health and Social Services

PARTNERS: Safe Alaskans, Office of Substance Misuse and Addiction Prevention; Recover AK, Real About Addiction, Anchorage Area Opioid Task Force

DATES OF PROJECT: FY's 2017 - 2019

AMOUNT: 2017: \$200,000 2018: \$200,000 2019: \$200,000

required match: \$20,000

PROJECT OVERVIEW:

The aims of this project are to raise awareness among the larger community about the dangers of sharing medications and the risks of overprescribing to young adults. This project also aims to bring prescription drug misuse prevention activities and education to schools, communities, parents, prescribers, and their patients. Overall the PFS grant is intended to reduce the number of prescription drug/opioid overdose-related deaths and related adverse events among people ages 18 and older. The coalition participates in many of the activities associated with recovery, prevention, and treatment of substance misuse, including drug take back events, Red Ribbon Week, Recovery Month activities, media campaigns, trainings, and other activities designed to engage the community.

ACTIVITIES:

YEAR	ACTIVITIES
YEAR 1	Increase knowledge/awareness in community through events, trainings, media, etc...
	Drug Takeback events, Red Ribbon Week, Recovery Month Events
	Distribute Pill Pods/Safe disposal throughout community at events & locations
	Develop and participate in media related to project
YEAR 2 & 3	Continue events, partnerships and activities; "I'm a Fish Not a Pharmacist; "Get Schooled" campaign

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PROJECT NAME: Comprehensive Behavioral Health Prevention and Early Intervention (Adult Bullying) 602-207-1519

FUNDER: The Department of Health and Social Services (grantor)

PARTNERS: Anchorage Collaborative Coalition ACC – HVHC, Spirit of Youth & Safe Alaskans

DATES OF PROJECT: FY 2015-2019

AMOUNT: YEAR 1: \$264,458 YEAR 2: \$264,458 YEAR 3: \$264,458
YEAR 4: \$264,458 YEAR 5: \$264,458
Required match \$26,466

PROJECT OVERVIEW:

This project is targeted at improving the mental of youth and young adults in the Anchorage area. HVHC in conjunction with Anchorage Collaborative Coalition – ACC works to increase awareness and to grow the number of community members who have a better understanding of bullying and the consequences. The coalition also works to increase the baseline percentage of community members who are aware of the available resources for those suffering from or witnessing adult bullying in the Anchorage bowl. HVHC coalition members have been trained in safe “bystander intervention” strategies, and participants/Youth Ambassadors involved in this project are now able to “train-the-trainer” and help others to spread the knowledge across the Anchorage area. These trainings are now conducted in a variety of settings such as schools, churches,, workplaces, and any setting where bullying might occur. HVHC has created the “Start the Conversation” kit to help promote discussion around bullying and information on available resources. The coalition hosts community events like “Family Night,” “Father-Daughter Ball, and the “Mother-Son Gala. The work of the larger coalition is focus on increasing protective factors and lowering ACES scores across the Anchorage area.

ACTIVITIES

YEAR	ACTIVITIES
2015-19	Create, print, and distribute START THE CONVERSATION CARDS, arrange and conduct ‘Family Nights’ and other events across the community
	Bystander/Green Dot 1hr & 4 hr; Train-the-Trainer; Media & promotional materials
	Policy and advocacy work promoting bullying prevention in the workplace; Community assessment surveys and sustainability planning.

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ACTIVITY NAME: HVHC Emerging YOUTH Leadership Academy

PARTNER ORGANIZATIONS: Masonic Lodge, ANTHC, Recover Alaska, United Way of Anchorage, United, Way of Mat-Su, THRIVE Mat-Su, First CME Church

ACTIVITY DESCRIPTION:

Healthy Voices, Healthy Choices, with Volunteers of America Alaska conducts the Alaska Emerging **YOUTH** Leadership Academy each summer. The week-long training program is for youth ages 13-24 years old and their designated adult mentors. The academy is designed to provide an in-depth understanding of leadership qualities, prevention strategies (i.e. alcohol, tobacco, marijuana, prescription medications), social issues (i.e. suicide, bullying, homelessness) and effective advocacy skills (i.e. public speaking, media literacy, community assessment and evaluations). The peer-to-peer approach and the importance of creating connection within communities remains a primary goal of the leadership academy. The training provides youth and young adults with the opportunity to take action, develop effective messaging, and make a difference in their home communities. The materials and sessions are developed using data driven information, and HVHC aims to incorporate best practices that lead to increasing protective factors and positive community change.

ACTIVITY HISTORY:

YEAR	DATES	VENUE
2017	July 30 – Aug 4 th	LaVerne Griffin Youth Recreation Camp – Wasilla, AK
2018	July 8 th -13 th	LaVerne Griffin Youth Recreation Camp – Wasilla, AK

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EVENT NAME: Father/Daughter Ball & Mother/Son Galas

PARTNERS/FUNDERS/SUPPORTERS: Volunteers of America, Alaska Native Heritage Center, Alaska Industrial Hardware, Alaska Impact Marketing, Alpha Media, Rabbit Creek Community Church, Aloha Flowers & Gifts, Elise Parker, Greg Jones Photography, G'Maw Services.

EVENT DESCRIPTION:

The purpose of these annual events is to provide a forum which promotes positive, encouraging, healthy, supportive and engaging family relationships. This type of family relationship is crucial in a young person's life and in establishing their sense of value and worth. It is our heart and mission that our children understand their value and worth and that they know and experience family & community support. The event involves many community organizations and there is always an exciting and attractive theme for the event. Volunteers put together decorations, food, prizes, and tables related to the theme. There is music, dancing, photos, and fun. The events have been growing exponentially each year and are a primary fundraiser for the coalition and partners.

EVENT HISTORY:

YEAR	EVENT/THEME	DATE OF EVENT	VENUE
2016	Father/Daughter Ball "Enchanted Evening"	February 5, 2016	Alaska Native Heritage Center
2017	Father/Daughter Ball "Mad Hatter Tea Party"	March 15 th , 2017	Alaska Native Heritage Center
2018	Mother/Son Gala "Willy Wonka"	April 14 th , 2018	Alaska Native Heritage Center
2018	Father/Daughter Ball "Candyland"	April 15 th , 2018	Alaska Native Heritage Center
2019	Mother/Son Gala "A Night in Neverland"	April 12 th or 13 th (tentative)	Alaska Native Heritage Center
2019	Father/Daughter Ball "A Night in Neverland"	April 12 th or 13 th (tentative)	Alaska Native Heritage Center